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PRESS RELEASE

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New UltraCut™ Cordless Power Tubing Cutter Adds Features

Cleveland, OH – Superior Tool, not content with the mountain of awards already won by the innovative UltraCut™ Power Tubing Cutter, has added features and further improved performance in the updated model introduced last month.

The UltraCut, which dramatically reduces the time, drudgery (and labor cost) of plumbing with copper tubing, cuts ½" or ¾" copper tubing in 3-5 seconds, consistently. **Changing from the ½ inch calibration to ¾" is even easier now, thanks to a new conical quick-change spring and the new round Quick Change Button. The button has an arrow showing the direction to move in order to change from one size to the other. The button also makes gripping easier.**

“There is no need for adjustments between cuts...at the end of the cut, the tool stops automatically in position for the next cut,” says Superior Tool CEO Jeff White. Because the tool makes many revolutions around the pipe in those few seconds, it operates at a much lower force, leaving virtually no burr on the outside of the tubing. **And the new unit has Moly-impregnated rollers which reduce friction and allow the tool to run smooth even without lubrication.**

White adds that “**our new unit is also quieter because we have replaced the iron gear head bearings with smoother polymer (Acetal) bearings.**”

“Our CQI (Continuous Quality Improvement) program, which applies to all our products, has enabled us to make the UltraCut the finest tube cutter on the market,” says White. **“Additional improvements include a stronger, one-piece door and lock casting; and tightened tolerance between cutter wheel and the housing, which improves cutting blade tracking.”**

The UltraCut is Available Nationwide

The UltraCut is available at:

- select Lowe's stores in the plumbing aisle with the other Superior Tools, or by special order from any Lowe's store
- select Menards stores in the Midwest
- amazon.com in the “Tools” category
- Sears.com
- HD Supply (800-431-3000) or online at www.hdsupplysolutions.com
- Colonial Hardware's Black Book of Tools (800-345-8665) or online at www.blackbookoftools.com
- Grainger.com
- ToolSource.com
- Select plumbing supply distributors
- directly from Superior Tool Company at www.superiortool.com

Another big advantage, according to White, is that the UltraCut is small enough to fit into tight quarters for hard-to-reach plumbing jobs. “Our new unit is much easier to use in tight spaces than manual cutters,” he notes. “In fact, it cuts in a tighter spot than our best selling ‘mini’ manual tool.” The handle design allows most people to reach into the rafters to make a cut without getting on a ladder.

Headquartered in Cleveland, Ohio, Superior Tool has developed “a product that does for the job of cutting copper tubing what the power drill did for the bit and brace,” states White. “The UltraCut reinvents the category.”

The old-style tubing cutter has been the standard for three generations. It required the user to adjust the cutting wheel onto the tubing and to make a series of revolutions with the tool around the tube while continually adjusting the cutter wheel to make a complete cut. The only way to reduce the cut time was to increase the force, making the tool harder to turn and creating a burr that needed to be

removed before the tubing could be soldered in the fitting. Many gadgets and gimmicks have been created in an attempt overcome the awkwardness of this action, the need to unscrew the cutter to make the next cut and the inability of the classic tool to fit in tight spaces, but none are nearly as effective as the UltraCut cordless tubing cutter.

The UltraCut has won numerous awards in the past 18 months:

- Supply House Times (April 2008) – “Top 50 Products of 2007” (No. 7)
- The Contractor (April 2008) – Editor’s Choice
- The Contractor (December 2007) – Reader’s Choice -- Top 10
- Air Conditioning Heating & Refrigeration News Silver Award - Tools Category - 2007 Dealer Design
- 2007 Power of Partnership Gold Award for the "Manufacturer & Manufacturer" category from *START-IT* magazine;
- Product of the Year from Plant Engineering magazine (2007)
- “eVolution in Manufacturing” award winner (2007) from MAGNET and Smart Business magazine.

A Long History of Innovation at Superior

Superior Tool has been a manufacturer and distributor of professional-quality plumbing hand tools since 1947. Superior Tool prides itself on its history of innovation combined with its reputation as a source of solid, serious products for the professional and the DIYer. The innovative and award-winning DrainStick™ drain cleaning tool, the award-winning Bayonet™ brand threadless tubular pipe system, the SinkDrainWrench™ and the SuperWrench® quick-gripping pipe wrench are all recent breakthroughs developed at the company.

Superior Tool products are sold through Lowe’s, Menard’s, Home Depot, Ace Hardware, True Value, HDSupply, Sears.com, amazon.com, other fine retailers and distributors, Grainger, and many tool websites.

For more information, go to the www.superiortool.com and check out Superior Tool’s fun and informative website.